

<p style="text-align: center;">REQUEST FOR CONTINUED EXAMINATION (RCE) TRANSMITTAL</p> <p>Subsection (b) of 35 U.S.C. § 132, effective on May 29, 2000, provides for continued examination of an utility or plant application filed on or after June 8, 1995. See The American Inventors Protection Act of 1999 (AIPA).</p>	<i>Application Number</i>	10/688,067
	<i>Filing Date</i>	October 16, 2003
	<i>First Named Inventor</i>	Tom Lemmons
	<i>Confirmation Number</i>	8136
	<i>Group Art Unit</i>	2423
	<i>Examiner Name</i>	Jason Thomas
	<i>Attorney Docket Number</i>	2050.086US1
<i>Customer No.</i>	44367	

This is a Request for Continued Examination (RCE) under 37 C.F.R. § 1.114 of the above-identified application entitled

Demographic/preference sniffer

1. Submission required under 37 C.F.R. § 1.114:

- ☒ Amendment Under 37 C.F.R. § 1.116 (11 pages) is enclosed.
- ☒ Information Disclosure Statement (2 pages), Form 1449 (1 page), and copies of cited documents (6).
- ☒ Petition for Extension of Time (1 pg).

2. Fees

- ☒ Authorization to charge deposit account 19-0743 in the amount of \$810.00 to pay the RCE filing fee required under 37 C.F.R. § 1.17(e).
- ☒ Authorization to charge deposit account 19-0743 in the amount of \$130.00 to pay the extension of time fee.
- ☒ The Commissioner is hereby authorized to charge any additional fees or credit overpayment to Deposit Account No. 19-0743.

SCHWEGMAN, LUNDBERG & WOESSNER, P.A.

By: Karen Kaufman
Karen L. Kaufman
Reg. No. 57,239

CERTIFICATE UNDER 37 C.F.R. 1.8: The undersigned hereby certifies that this correspondence is being filed using the USPTO's electronic filing system EFS-Web, and is addressed to: Mail Stop RCE, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this 9 day of April, 2009.

Name John D. Gustav-Wrathall
Paralegal
Schwegman, Lundberg & Woessner

John D. Gustav-Wrathall
Signature